

# Ronald Hill

## Senior Designer

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### Education

University of Illinois @ Urbana-Champaign, Urbana, IL.  
DEC 1998

### Experience:

15 years of integrated experience in creative thinking & branding through art direction and design for traditional & digital media. I'm always exploring new ways to create visual stories combining creativity with art direction & design to craft experiences that connect brands to their audience.

### Agency Summary:

Periscope / Favorite Child, OKRP, Upshot Agency, Abelson Taylor, Commonground Marketing, Havas, Wilson Sporting Goods, VSA Partners, FCB, Envisionit Agency, Alight Solutions, Beam Suntory, Heartland Payment Systems, Redbox Outerwall.

### Full Time Positions

#### Favorite Child - Periscope

Senior Designer  
MAY 2023 – Present  
Branding and conceptual design for a multitude of clients including Titleist, CLR Brands, and Amazon / Whole Foods.

#### O'Keefe Reinhard + Paul

Senior Art Director  
NOV 2020 – JUL 2022  
Creative Strategy, Art Direction & Design across multiple industries.

#### Upshot Agency

Senior Art Director + Designer  
MAR 2016 – JUN 2017  
New Balance, The Fresh Market, '47 Brand, Constellation Brands.

#### Abelson Taylor

Senior Art Director + Designer  
NOV 2015 – MAR 2016  
CSL Behring (Idelvion, Afstyla, Kcentra, Privigen & Hizentra).

#### Commonground Marketing

Senior Designer  
APR 2012 – APR 2014  
MillerCoors, Nike, Unilever, Target, Coca-Cola, Illinois Lottery, Bacardi, Bombay Sapphire, Grey Goose & American Family Insurance.

### Client Summary:

Titleist, CLR Brands, Amazon / Whole Foods, Target, Illinois Office of Tourism, Illinois Lottery, Burger King, New Balance, The Fresh Market, '47 Brand, Constellation Brands, CSL Behring (Idelvion, Afstyla, Kcentra, Privigen & Hizentra), MillerCoors, Nike, Unilever, Coca-Cola, Bacardi, Bombay Sapphire, Grey Goose, American Family Insurance, Carl's Jr. & Hardees, RJ Reynolds, Ragú/Bertolli, Cracker Barrel, Moen, National Association of Realtors, Wilson Golf, Windstream Enterprises, Bud Light / In-Bev, Jim Beam, Old Grand-Dad, Old Crow, Old Overholt, Alberta Rye, Canadian Club, Makers Mark, Heartland, Redbox, Nissan.

### Freelance Positions

#### Havas + The Annex

Senior Designer  
JUN 2018 – NOV 2019  
Carl's Jr. & Hardee's, RJR, Ragú/Bertolli, Cracker Barrel, Moen, National Association of Realtors.

#### VSA Partners

Senior Designer  
DEC 2017 – FEB 2018  
JUL – AUG 2017

#### FCB

Senior Art Director  
NOV 2017  
Bud Light, In-Bev

#### Envisionit Agency

Senior Digital Art Director  
SEP 2017

#### Alight Solutions

Senior Designer  
AUG 2017 – SEP 2017

#### Beam Suntory

Senior Art Director + Designer  
DEC 2014 – JUL 2015  
Jim Beam Urban & American Stillhouses, Old Grand-Dad, Old Crow, Old Overholt, Alberta Rye, Canadian Club, Makers Mark, Jim Beam Bourbon Legends.

#### Heartland Payment Systems

Senior Designer  
SEPT 2014 – DEC 2014

#### Redbox | Outerwall

Senior Art Director + Designer  
APR 2014 – SEPT 2014